



Litter Day of Action

Briefing Session
26th May 2010
KSB offices
Stirling

HOYOP-HOYOPAN CAVE
is PRIVATELY MAINTAINED
STRICTLY PROHIBITED:

- * VANDALISM
- * LITTERING
- * DATING
- * DESTROYING ROCK FORMATIONS
- * DRINKING LIQOUR or BEER

© Hoyop-Hoyopan Cave



Why?

- Highlight that local authorities and police forces are serious about tackling litter
- Raise the profile of these so called “low level crimes”
- Highlight to government that there is a commitment to tackle the litterers out there, but also to highlight the level of the problem



- Focus on the **10th of June**, however....
- Any day during this week
- Reporting can take place anytime between 12pm Mon (7th) to 12pm Mon (14th)
- Whatever day the council can get as many people to enforce
- Will be publicised as a day (not saying which one)





Pre-LDA media

- Tuesday 1st June 2010 – general press release detailing plans for LDA 2010
- If you want to add a local quote and picture etc. let us know asap (Friday at the latest)
- Media contact – juliette.camburn@ksbscotland.org.uk





Post LDA media

- Press release detailing facts and figures (if suitable) on the 16th June 2010
- All results needed by 14th June, high noon!
- Link to the online reporting form will be sent to main contact within each local authority

**PICK-UP
• AFTER YOUR •
LITTER**



Facts and Figures

- 1. How many FPNs for littering were issued in the area?
- 2. How many enforcement officers / police were working that day?
- 3. What were the hours of operation? Start/finish time
- 4. How many FPNs were issued to motorists?
- 5. How many verbal / written warnings were given in the area?
- 6. How many FPNs for dog fouling were issued in the area?
- 7. Please note any other relevant activity carried out during the day e.g. Educational activities etc
- 8. How many FPNs for littering were issued between April 2009 and March 2010?



No such thing as a free Bacon Roll!

- 3 subjects to mull over
- Give opinions on good or bad aspects of subject
- Use post-it notes to provide info
- Work on your lonesome or in pairs
- Stick up on relevant sheet when ready
- 15 mins per subject



Issue number 1

- **Problem locations?**
 - Where?
 - Who?
 - When?



Issue number 2

- **Staffing & Working with the Police?**



Issue number 3

- **Zero Tolerance?**



Putting into Practice

- Issues?
- Who do you need to contact?
- Staffing?
- Timings?



Contacts

- peopleandplaces@ksbscotland.org.uk
- General number - 01786 468 242
- Rachel Kerr
- Donna Wilson
- Colin Hegarty

